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### **Risks: Institutional and Self-regulating Management Mechanisms**

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Risk and uncertainty are well recognized features of modern dynamically changing societies. They penetrate social development mechanisms and become an integral part of the social reality. The search for ways of risk management becomes a topic of fundamental theoretical research. In this connection, mechanism of uncertainty and risk emergence in the social development the paper discovers changes in the level of environment and activity risks, and considers ways of their regulation. The analysis deals with grounding of sociological mechanisms of risk management rather than with concrete risk tendencies. A particular attention is given to an institutional means of risk diminishing and to non-institutional ways of individual regulation.

Key Words: risk, uncertainty, institutional regulation, individual self-regulation